



Global  
Academy

# **PROSPECTUS**



*New Zealand's first*

*registered online secondary school*





## A Warm Welcome



**John Morris, ONZM**  
*Executive Principal*

### **Reimagining education for the future.**

“It is a real pleasure to welcome students and their families to the Crimson Global Academy (CGA), the first private online secondary school to be set up in New Zealand, designed to cater for students from New Zealand and around the World.

Schools are often portrayed as being resistant to change and incapable of organizing themselves in different ways, but we increasingly observe radical changes in other industries due to advances in information technology, in post-industrial economies and through globalization. It is obvious that schooling as we know it need not remain trapped in one stereotyped pattern.

CGA offers a unique opportunity for bright young children to develop their shared love of learning in a globally connected school. We give students

the flexibility to study at a time and a pace that suits them, individualising their learning and structuring their timetable so their education fits around their lives.

CGA will challenge our students with a rigorous, reputable and internationally recognised curriculum and we are leading the way in schooling evolution and reimagining education for the future.

We look forward to welcoming you to this exciting and innovative school that will provide our students an education of excellence that has been proven to help build the skills of the future.”

# Academic Excellence



**Mark Philips**  
**Principal**

“Very rarely does an opportunity present that will transform the way education is delivered and students learn. As an experienced senior leader in a highly successful New Zealand school it was a natural progression to move to a school that has excellence of academic achievement, a strong belief in extra-curricular activity and student leadership at the core of its values.

To be appointed as Principal at Crimson Global Academy is an extraordinary privilege. With such a transformative educational model it is no

surprise that the school has attracted outstanding teaching staff with a wealth of experience in a number of New Zealand’s best schools. With our staff having ensured extraordinary success in student success, Crimson Global Academy students will have the confidence that the staff know how to guarantee every student performs to potential, and in many cases will undoubtedly surpass what they believe possible.

The flexibility with curriculum options, the availability of cutting edge technology, the opportunity to study at an accelerated pace and study a qualification that is recognised by all the leading universities will be very attractive to students with personal drive to excel. Crimson Global Academy will be an exciting school for both staff to work in and students to learn in.”

## Our Experienced Management Team



**Max Thomson**  
**Deputy Principal**



**Sheryl Husband**  
**HoD - Science**



**Steve Walker**  
**HoD - English**



**Andrew Karlsberg**  
**HoD - Social Studies**



**David Storey**  
**HoD - Mathematics**



**Tim Smith**  
**Dean**



**Keisuke Shibata**  
**CEO**



**Yuko Ebisujima**  
**Administration**

CGA's Academic team has an outstanding track record of performance and experience. The Academic team has an average teaching experience of over 20+ years in leading schools from around the world, with qualifications from the world's top universities, such as Cambridge. Our Academic staff have: tutored for the National Olympiad teams, taught students that achieved the Top in NZ and/or in the World for relevant subjects, taught students with perfect scores for the Standard Assessments Tests (SATs) and more. Their dedication, depth and passion for teaching inspires and builds confidence in students to achieve to their potential.



**20+ Years'**  
**Experience**

*Our teaching team have an average of 20+ years of teaching experience, across 5 different countries*

# Internationally-Recognised Curriculum

CGA has selected Pearson Edexcel as our primary curriculum partner. Pearson Edexcel is the UK's leading provider of GCSE and A Level qualifications, recognised throughout the world for their academic rigour and breadth of learning.

At CGA, students will have access to the wide-range of subjects and resources offered by Edexcel, including New Zealand Scholarship Examination subjects, and competitive extra-curricular activities, including International Olympiad Subjects.

120+

*Pearson operates in over 120 countries around the world*

3m

*3 million students take Edexcel/Pearson curriculum*

150

*Accepted by universities worldwide for over 150 years*

200

*Students can sit exams in over 200 centres*

## Subjects Available

### International GCSE

English Language

English Literature

Mathematics

Further Pure Mathematics

Business Studies

Economics

Computer Science

Biology

Chemistry

Physics

History

### International A-Level

English Language

English Literature

Mathematics

Further Pure Mathematics

Business

Economics

Information Technology

Biology

Chemistry

Physics

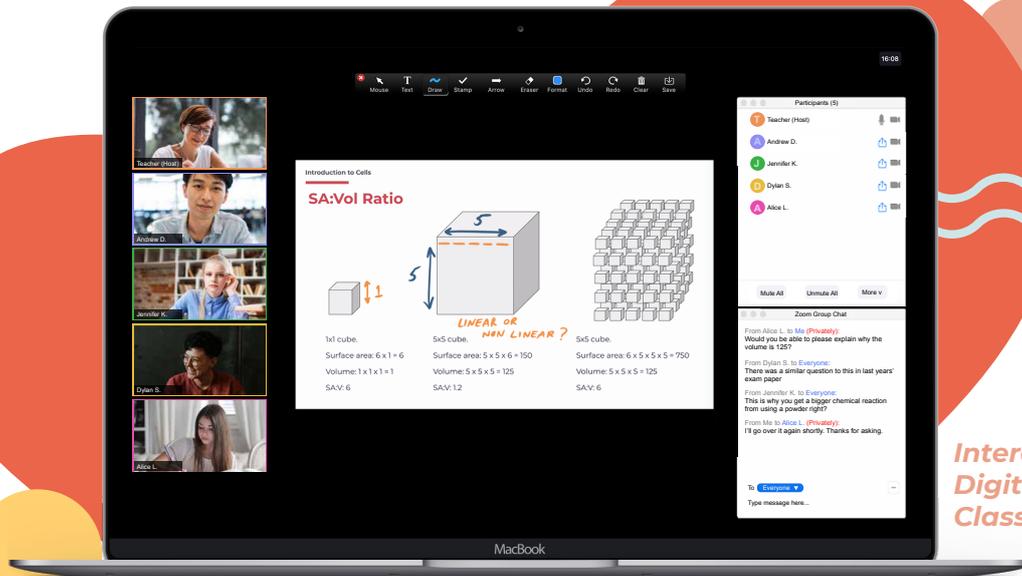
History

Psychology

## Live Classes

*Students will be taught in live virtual classrooms, delivered by experienced teachers. Students will have access to trained tutors for one to one tutoring, recorded videos of all classes and additional resources, such as animations.*

# Delivering World-Class Innovation in Education



Interactive  
Digital  
Classroom

## Online Learning

Our approach to online learning is designed to optimise every dimension of student academic achievement. Through our flexible class scheduling, one-to-one support, latest technology and a wide variety of examination and testing options, students will embark on an educational journey which fully caters to their individual needs and drives them to achieve their full potential.

## Our Digital Pedagogy

Grounded in proven educational methodologies, CGA uses the best in class technology to provide a rich online experience for our students and teachers. Our technology resources are unmatched by a brick-and-mortar secondary school due to our start as a technology company.

Led by our Chief Technology Officer and a 25+ member team of developers and designers, we are constantly improving the experience for our students and teachers. Through the most advanced video conferencing and classroom tools, students and teachers have the ability to interact through live-polls and quizzes, break-out into smaller groups for collaboration, message and chat to provide input and feedback in real-time and use the interactive white-boarding tool to animate, annotate and collaborate with peers. All of the classes are recorded and transcribed to allow for easy study notes and catch-ups, if required.

Authenticity of internal assessments and work will be verified through the latest anti-plagiarism tools as found in leading universities, while all external exams are carried out in secure, physical examinations centres, pre-vetted and registered with international awarding agencies.



*I truly believe Crimson has the vision, leadership and the brainpower to change the landscape of education. CGA is operating in a space where the demand for its online model is growing dramatically due to the changes enabled by technology and how children are learning nowadays through online platforms like Youtube. Students want to learn in a different way, the way that it suits them and CGA is adapting to that.*

**Rt Honorable Sir John Key**  
CGA Advisory Board Member

# Flexible Enrolment Options

CGA provides a personalised education experience for all students, whether you're interested in enrolling to CGA as your main school or as a supplement to your brick and mortar school. CGA provides two enrolment options designed to help you achieve your specific goals.

All students accepted to CGA will be asked about their current time constraints so that their CGA schedules can be built around existing commitments. Once this occurs, a personalised timetable is built for each individual student.

All students will be eligible to receive their CGA transcripts (school reports/grades), which can be sent directly to the student's brick and mortar school and/or to the universities/colleges they apply to.

## Full-time Students

CGA is designed to offer everything that students will experience through full-time enrolment at a brick and mortar school, and much more. All full-time students will receive a consultation in order to determine a personalised schedule and learning plan.

Full-time students will be eligible to graduate from CGA with an overall academic and extra-curricular record that enables them to apply for the world's top universities.

### Full time students will:

- + Study 4 or more IGCSE subjects or 3 or more AS/A-Level subjects
- + Be invited to all CGA community social events
- + Have access to all clubs and tours
- + Be eligible for student leadership positions
- + Receive academic, career, and social counselling
- + Graduate with international university entrance standards and academic transcript

## Part-time & Single Subject Students

Students who are already enrolled in another school may enhance their academic profile through applying for classes with CGA. CGA part-time and single subject students take classes across an extended school day (6-8am, 4-10pm NZ Standard Time).

Lessons are scheduled at times that allow students to blend CGA courses into their existing schedules.

### Part-time and Single Subject students will:

- + Study 1-3 IGCSE subjects or 1-2 AS/A-Levels subjects
- + Be invited to all CGA community social events
- + Have access to all clubs and tours



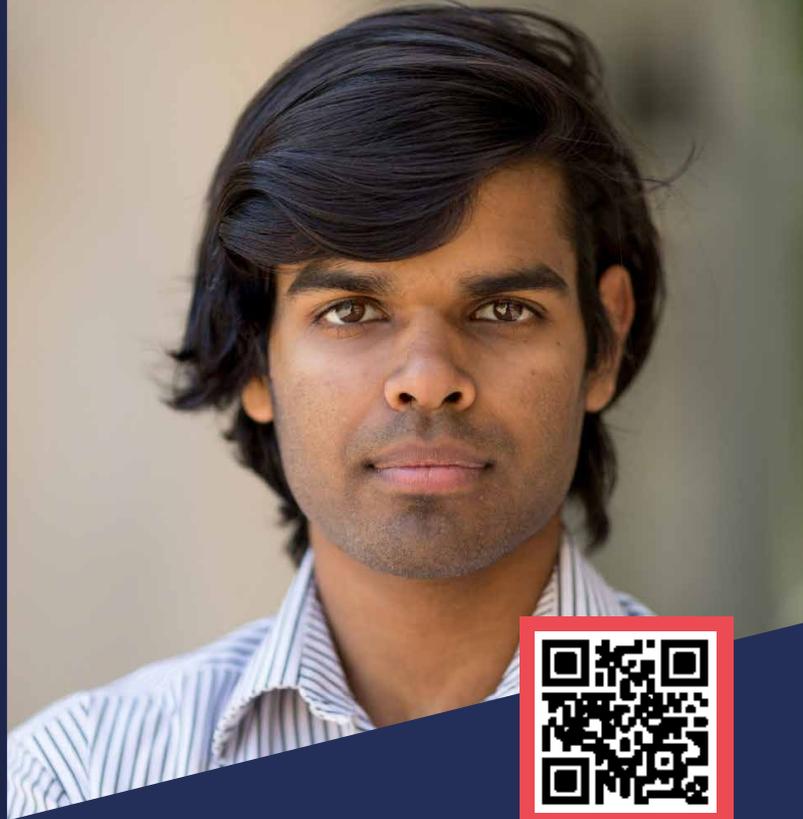
# Enrolment Options in Action

## Jack Blakemore Full Time Example\*

University of Victoria, Wellington Law student, Jack Blakemore, has never taken a traditional schooling route. Brought up in a rural community in New Zealand, Jack was homeschooled for most of his life - a system which worked well until he hit his upper years of high school.

"I was set up with four teachers and tutors for English, history, business and economics." Jack was studying the CIE curriculum - and as a high achiever was seeking high A levels in all of his subjects. By the time Jack reached Year 11, his family were living close to a traditional high school, but having sampled the flexibility of Crimson's online classes, his family chose to remain with online learning for the entirety of his high school career.

*"I considered going to school in my last two years, but I really appreciated the flexibility to go sailing, skiing, snowboarding - whenever I wanted. These extra-curriculars were important to me and added to my university application."*



## Soumil Singh Part-Time Example\*

Soumil was enrolled in a local, brick and mortar school, however he found that the choice of subjects offered were limited and wanted to challenge himself further. While remaining at the brick and mortar school, Soumil enrolled to take 6 additional subjects with Crimson, including English and Business Studies, which he achieved Top in World at A-Level.

Soumil was inspired to study abroad and subsequently applied to and was accepted into Harvard College. Soumil then went on to found a Tech Startup company and successfully raised funds through Y Combinator, the world's most prestigious startup programme boasting alumni including AirBnB, Dropbox and Stripe.

*"Crimson has fundamentally changed my life. It opened my mind to things that I didn't know were possible and didn't know I wanted. With the great teachers and tutors at Crimson, I was able to learn 5x faster than in a traditional class."*



**Use your phone to scan the QR code on each profile, to watch a video testimonial**

**\* Both Jack and Soumil are Crimson Education alumni, receiving online teaching and tutorial prior to CGA registration. Their profiles serve as an example of potential enrolment options.**





## Student Community and Support

*CGA students have access to all of the community and support services of a brick and mortar school in a new and unique way.*

### Community Hub

Through Crimson Education-owned facilities and partnerships with institutes across New Zealand, CGA students have access to: study spaces, meeting rooms, science laboratories, social activities (such as theatre, dance and sports) and examination centres.

### Student Government and Leadership Roles

Student leadership roles are roles selected by peers or by school leadership and are formal roles that are offered annually to students. Key student leadership roles in CGA are:

Head Student • Deputy Head Student (*up to 4*) • Senior Prefect (*Crimson Jersey*) • Prefect (*Gold Badge*) • School Ambassador (*acting as an ambassador for Crimson Global Academy and supporting new student inductions*)

### World Class Counselling and Pastoral Care

#### University & Career Counselling

Students of CGA are provided with world-class support in career and university counselling. Students have access to experienced admission experts, as well as industry speakers. Speakers may include: former Stanford Admission officers, former Prime Ministers or Alumni who have gained admissions into competitive programmes, universities and companies, such as medical schools or tech companies.

#### Social Counselling

Led by our Pastoral care officer (“Dean”) and our qualified psychologist, CGA staff are trained to support students through social challenges, including health and well-being. Through CGA’s global network, we run regular social development programmes as well as provide access to private and confidential counselling sessions for our students.



# Student Extra-curricular Activities

## Clubs and Groups

CGA students will have access to a wide variety of ECL opportunities, including exclusive and fast-track access to some of the 1,700+ ECL opportunities featured on [www.crimsonecl.com](http://www.crimsonecl.com). Clubs and student groups are largely run by the student body. New clubs and groups can be formed following a registration process involving a student leader, parent supporter and approval by the school dean.

Examples include:



### ***New Zealand Biology Olympiad***

The New Zealand Biology Olympiad Program is a national competition where the top biology students in the country compete for the chance to represent New Zealand at the Annual International Biology Olympiad. It is recognized by universities in New Zealand and overseas as a sign of academic excellence.



### ***Australasian Youth CubeSat Initiative***

AYCI are a team of young students on a mission to change the game, developing and launching a CubeSat into orbit. AYCI aim to inspire the next generation of aerospace leaders, thinkers, and engineers who will have the responsibility of developing novel solutions to the world's big issues such as climate change, poverty, conflict, and multi-planetary life.



### ***Girl Up New Zealand***

Girl Up is a global movement of empowered young women leaders who defend gender equality. Through leadership development training, Girl Up gives girls the resources and platform to start a movement for social change wherever they are. Girl Up was founded by the United Nations Foundation in 2010, and continues to work achieve gender equality worldwide!

## International Tours



CGA students have priority access to all of Crimson Education's international tours, which provide unparalleled access to the world's top universities, institutions and experiences, and build life-long friendships.

Examples include:

### ***STEM Accelerator Tour***

The STEM Accelerator Tour takes students through a guided tour of the most innovative institutes and companies in the world, including: NASA, SpaceX, Google, Snapchat, Stanford, UC Berkeley, Caltech and more. Students will get a glimpse into the future.

### ***Model United Nations (MUN) Tour***

The Model United Nations (MUN) tour provides students with the opportunity to participate and compete with the very best high-school debaters in the world, while experiencing the facilities of prestigious universities, such as Harvard and Yale.



# Built on Foundations of Excellence

CGA is built on the foundations of Crimson Education (Crimson). Crimson was founded to supercharge students' ability to get accepted into the world's most competitive universities. Since 2013, Crimson have helped students around the world to secure 193 Ivy League offers, 57 Oxbridge offers, and over USD\$67M in scholarships and financial aid.

The CGA represents a crucial aspect of Crimson's mission to create an education system for the 22nd century and to drive fundamental change in the way the world approaches learning.

## Crimson Education's 2019 Results:

Universities	Crimson Students Acceptance Rates	Global Acceptance Rates
Columbia	14%	5.1%
UPenn	23%	7.4%
Stanford	17.7%	4.3%
Harvard	12%	4.5%
Cambridge	64.7%	24.8%
UC Berkeley	28.4%	15%
Duke	36.4%	8.7%

Crimson students are ~2-4x more likely to get offers compared to the average global acceptance rates.

## Ivy League and

## Oxbridge Acceptances\*



23 | Harvard



14 | Yale



14 | Princeton



21 | Columbia



18 | Cornell



31 | Oxford



26 | Cambridge



11 | Dartmouth



27 | Brown



61 | UPenn

\*(2015-2018 admissions rounds)



## **Crimson Education Alumni have been accepted to:**

*Harvard University  
Massachusetts Institute of  
Technology (MIT)  
Stanford University  
Princeton University  
Yale University  
University of Oxford  
University of Cambridge  
California Institute of  
technology (Caltech)  
UC Berkeley  
Columbia University  
Duke University  
Dartmouth College  
London School of  
Economics and Political  
Science (LSE)  
University College London  
(UCL)  
University of Pennsylvania*

*UCLA  
University of St Andrews  
King's College London  
University of Chicago  
Northwestern University  
University of Manchester  
New York University  
University of Southern  
California (USC)  
Johns Hopkins University  
Brown University  
Cornell University  
Georgetown University  
University of Michigan -  
Ann Arbor  
The Juilliard School  
University of Warwick  
University of Bristol  
University of Exeter  
Carnegie Mellon*

*University  
University of North  
Carolina - Chapel Hill  
Georgia Institute of  
Technology (Georgia Tech)  
University of Glasgow  
University of Birmingham  
Tufts University  
Boston College  
University of Sydney  
Durham University  
University of Sussex  
University of Florida  
UC Santa Barbara  
UC Davis  
UC Irvine  
UC San Diego  
University of Exeter  
University of Liverpool  
Lancaster University*

*University of Texas -  
Austin  
University of Wisconsin  
Madison  
Boston University  
Case Western University  
Australian National  
University  
University of Aberdeen  
University of Nottingha  
Northeastern University  
University of York  
University of Illinois  
Urbana- Champaign  
Tulane University  
Brandeis University  
University of Leeds  
and many more.*



# *Ready to enrol?*



Contact our enrolment team at  
[enrolments@crimsonglobalacademy.school](mailto:enrolments@crimsonglobalacademy.school)



[www.crimsonglobalacademy.school](http://www.crimsonglobalacademy.school)



[enrolments@crimsonglobalacademy.school](mailto:enrolments@crimsonglobalacademy.school)